



## Alejandro Darago Co-Founder of VINO del Sol

Alejandro co-founded VINO del Sol in 2004. He is currently in charge of South American winery relationships, quality control, logistics, and customer trips.

Alejandro began working in the wine industry in 1997 when he started working at the Alvear Palace Hotel first as waiter, then as Maitre D'. In 2001 after he graduated as International Sommelier from Escuela Argentina de Sommeliers, he was promoted to Sommelier of La Bourgogne and the Alvear Palace Hotel (the highest rated hotel in South America). It was here Alejandro formed relationships with Argentina's top winery families.

In 2003 after consulting on other export projects, Ale met Matt Hedges in Buenos Aires, who brought a great business plan, which after one year of work led to the beginning of VINO del Sol, Inc.

Alejandro moved to Mendoza in 2006 and was one of the teachers of Escuela Argentina de Sommeliers there. Ale was a Director of the Argentina Sommelier Association from 2002 to 2013.

Ale lives with his wife and two sons in Mendoza.

